

Verteego Company Profile



Headquartered in Paris, France, Verteego was founded in 2007. Today, Verteego is a fast-growing software company with offices also in Sydney, Australia and San Diego, U.S. Verteego provides both online and on-premises environmental management software, launching its first SaaS sustainability solution in June of 2008 to enable companies and local government agencies to run more sustainable operations. Since then the company has developed many other applications, such as its best sellers, a carbon management platform, Verteego Carbon, that helps organizations measure, track and reduce their GHG emissions, while improving financial and environmental performance, as well as Verteego REACH, which helps supply-chain intensive organizations to work together with their suppliers to become REACH compliant.

Verteego's customer base represents a mix of organizations from different industries, such as construction/real estate, manufacturing, utilities, telecom, transportation, and government. One customer is Ricoh France, an office equipment manufacturer, which is using Verteego Carbon to integrate carbon management as part of its company-wide sustainability program. Another is IDEC, a real estate and construction company focused on innovative manufacturing facilities, office buildings and warehouses. Some other customers are Le Bon Marché (LVMH), Axtel, the 2nd largest telecom in Mexico, and SETEC Group, a major engineering firm, which is using Verteego Carbon to measure and monitor its carbon output. Channel partnerships, especially with system integrators and environmental consultants, are a key sales and marketing strategy.

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