

# Smarter lifecycle decisions for food



Carbonostics is a smart lifecycle management tool designed to pinpoint the hotspots of any food product or menu along three key criteria: cost + carbon + nutrition.

Carbonostics offers a range of lifecycle analysis options:

- Per Analysis
- SME Starter Kit
- Subscriptions
- Carbonostics + User Support

To discover the full scope of Carbonostics, visit  
[www.carbonostics.com](http://www.carbonostics.com)



Developed by bluehorse  
A pioneer in the field of metrics for sustainable business



Schedule a live demo at  
[www.carbonostics.com](http://www.carbonostics.com)



## Upcoming events

Our team is active in the global sustainability debate.

As experts in sustainability metrics, Bluehorse is frequently invited to participate at events and conferences around the world.

Check out where we'll be next at [www.bluehorseassociates.com](http://www.bluehorseassociates.com)

## Compete... Sustainably

- Hybrid lifecycle assessment: Screening – Simplified – Full
- Accredited database with 2000 carbon emission data points for food
- User-friendly interface for in-house use
- Pinpoints hotspots, eliminates assumptions
- Comparative scenario function
- Easy integration for cross-functional groups
- Decision and resource allocation support
- Process Efficiencies
- Cost and waste reduction
- Triple Bottom Line perspective: cost + carbon + nutrition

MARKS &  
SPENCER

"Carbonostics is a truly innovative and pragmatic tool which will enable better decision making and help the food industry continue progress towards healthy, profitable and sustainable products."

Carmel McQuaid, Climate Change Manager,  
Marks & Spencer



"The Carbonostics database is one of the largest food data inventories available on carbon emissions today. The Carbonostics Math Model correctly includes all relevant lifecycle stages of a food product such as ingredients, processing, packaging, transport, storage, use phase and disposal."

Thomas Kägi, Data expert and LCA project manager



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