

Company Profile:

IDEAcarbon



Who are IDEAcarbon?

IDEAcarbon is an independent and professional provider of ratings, research and strategic advice on carbon finance. IDEAcarbon services are designed to provide leading financial institutions, corporations, governments, traders and developers with unbiased intelligence and analysis of the factors that affect the pricing of carbon assets.

Management

The IDEAcarbon team are leading experts in the carbon and energy markets. Founder and CEO of IDEAcarbon Shandi J. Modi was awarded an Honorary Fellowship by the London School of Economics in recognition of his services to the financial industry has more than 25 years experience in the financial markets, as advisor to governments, policy makers, hedge funds and proprietary traders.

Chairman [Ian Johnson](#) spent eight years as Vice President for Sustainable Development for the World Bank, overseeing its work on climate change and carbon finance and is currently an advisor to Globe, G8+5 and to the UNFCCC.

IDEAcarbon combine policy and carbon market analysis with proprietary tools for the analysis of carbon project credit risk. Their techniques assist our clients to manage and mitigate risk in today's uncertain global carbon markets.

What is CARBONfirst?

CARBONfirst, IDEAcarbon's premier strategic advice service, provides tailored intelligence about key developments in climate change policy and the evolution of the carbon markets. CARBONfirst draws upon IDEAcarbon's network of market experts and decision makers who monitor and shape the political, regulatory and economic drivers that are moving carbon markets.

CARBONfirst considers issues whose outcomes transpire over lengthy time spans, features content written by stakeholders and encourages debate through hosted webinars and discussions with contributors. As such, CARBONfirst provides a different facet on the carbon markets.

The CARBONfirst Service Comprises:

- A monthly briefing, including market surveys, interviews with leading policy makers, policy insights and guidance on strategic positioning
- On-demand access to IDEAcarbon's policy and market analysts

- Monthly conference calls with IDEACarbon's senior policy advisors and in-house analysts

IDEACarbon maintains constant contact with key players in the climate change space, to provide clients with privileged insights into future market behaviour and the direction of the policy debate. The CARBONfirst network includes:

- **Lord Stern**, Advisor, IDEAGlobal and author of the Stern Review of the Economics of Climate Change
- **Ian Johnson**, Chairman of IDEACarbon, a special advisor to the UNFCCC
- **Christiana Figueres**, leading UN climate negotiator and member of the IDEACarbon Ratings Committee
- **Nitin Desai**, Advisor IDEACarbon former Under Secretary General for Economic and Social Affairs in the United Nations
- **Paul Ezekiel**, Advisor to IDEACarbon and former head of Global [Carbon Trading](#) at Credit Suisse.