



For Immediate Release

IFU Hamburg's Software accredited by Supply Chain Carbon Council

The Supply Chain Carbon Council bestows its product lifecycle analysis software Accreditation to IFU Hamburg for its Tool "Umberto for LCA"

Dublin Ireland 01/11/2011. IFU Hamburg, a leader in Lifecycle Analysis has received Accreditation from the Supply Chain Carbon Council for their Lifecycle Analysis (LCA) solution Umberto.

Established in 2007, The Supply Chain Carbon Council works in partnership with global innovators from the technology and strategic advice sectors to tackle the issues surrounding carbon emissions management and reduction.

IFU Hamburg joins the Council as a Preferred Supplier within the program promoting the application of LCA software and methodologies to Product Level Carbon Footprinting.

"If You Can Measure It You Can Manage It." This is the key to a Sustainable Supply Chain. Industry needs to apply more, not less Information and Communications Technology (ICT) to the problem of Emissions Management. To realise its full business and environmental value, Product Level Carbon Footprinting will need to leverage ICT that enables efficient dynamic emissions monitoring and decisions support.

The ability of Lifecycle Analysis to bring a high level of visibility to a product's emissions output at all stages in its design and manufacture is unrivalled and should be harnessed on a global scale.

"To have a clear picture of a products' carbon emissions output at all stages in its design and manufacture is invaluable and will allow organisations to identify where reductions can be achieved and ultimately provide this information to the end user" comments John Connors CEO Supply Chain Carbon Council.

"Our customers value the combination of powerful software solutions and dedicated services. By offering training and project support we are also a reliable partner for all methodological questions related to LCA.", says Martina Prox, Head of Marketing & Sales at IFU Hamburg. Both consultants and companies rely on Umberto for LCA because of its easy handling while simultaneously enabling the assessment of environmental impacts of complex products and supply chains. Mrs. Prox adds: "Among our clients are the most sustainable companies of the world, who have recognized the direct link between sustainability and competitive advantages. And both aspects are well supported by Umberto."

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About IFU Hamburg GmbH

IFU Hamburg is an innovative global provider of software solutions with 20 years of experience in Lifecycle Assessment, Carbon Footprinting and Process Modeling. The software tools [Umberto®](#), [Umberto® for Carbon Footprint](#) and [e!Sankey®](#) help businesses become more competitive, improve their cost efficiency and support a sustainable business operation.

www.ifu.com

Press contact:

PR-echt

Hedda Precht

Tel: +49 40 – 401718-16

Fax: +49 40 – 401718-95

Mobil: +49 172 – 4470237

E-mail: Hedda@PR-echt.de

ifu Hamburg GmbH

Martina Prox

Tel.: +49 40 – 480009-11

Fax: +49 40 – 480009-22

E-mail: presse@ifu.com

Editor's Note

The European Supply Chain Institute, ESCI, is a member body that researches areas that have a direct and positive impact on supply chain operations. The Supply Chain Carbon Council is administered by the Institute. The Membership of the Institute is predominantly at Senior Management level and represents cross-industry disciplines.

All parties interested in the activities of the Carbon Council or wish to be considered for participation should email John.Connors@Escinst.org or call +353 646685831